

The Wall that Heals Yard Signs

GREAT BEND

Informational Signs

THE WALL THAT HEALS

VIETNAM VETERANS MEMORIAL REPLICA
MOBILE EDUCATION CENTER



17TH ST TERRACE
GREAT BEND, KANSAS

MAY 11 -14, 2023

**OPEN 24 HOURS/DAY
CLOSES SUNDAY @ 2PM**

AL BURNS FIELD VETERANS MEMORIAL PARK

**FREE ADMISSION
OPEN TO THE
PUBLIC**



For more info visit:
exploregreatbend.com/wallthathealsgbks

Directional Signs



THE WALL THAT HEALS
VIETNAM VETERANS MEMORIAL REPLICA & MOBILE EDUCATION CENTER
★
A PROGRAM OF THE VIETNAM VETERANS MEMORIAL FUND
FOUNDERS OF THE WALL
GREAT BEND, KS
MAY 11-14
AL BURNS FIELD IN
VETERANS MEMORIAL PARK



COASTERS SAMPLE

3.75 x 3.75 inches

7,500 Printed and distributed 50 miles out to every restaurant and eating establishment that would use them

FRONT



BACK



Banners

Printed 7 to have one at each entrance of the City



GREAT BEND, KS
MAY 11-14, 2023
AL BURNS FIELD IN
VETERANS MEMORIAL PARK

SPECIAL THANKS
TO OUR SPONSORS:

DOROTHY MORRISON
FOUNDATION

GREAT BEND
FOUNDATION

OPEN 24 HOURS/DAY ★ CLOSSES 2 PM SUNDAY
FREE & OPEN TO THE PUBLIC

THE CITY OF
GREAT BEND



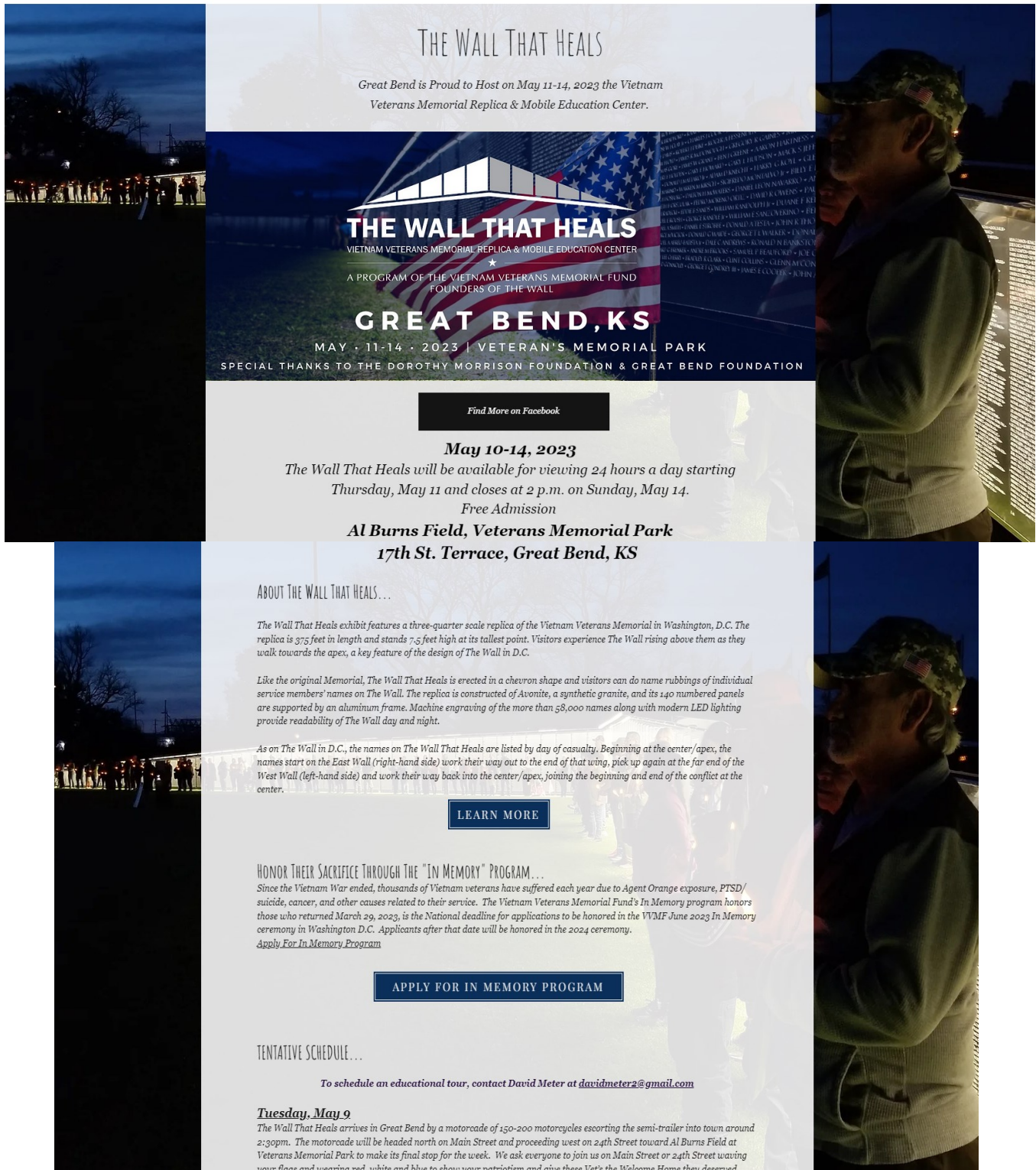
QR CODE

Created and posted on Most Marketing Materials was looked at 207 times
(Not our most effective piece)



Website

Attached onto our website exploregreatbend.com as a separate event on our page and was looked at 10,017 times from Feb. 2, 2023 to May 20, 2023



HOME STAY PLAY EVENT INFO CALENDAR OF EVENTS CONTACT US

THE WALL THAT HEALS

Great Bend is Proud to Host on May 11-14, 2023 the Vietnam Veterans Memorial Replica & Mobile Education Center.

THE WALL THAT HEALS

VIETNAM VETERANS MEMORIAL REPLICA & MOBILE EDUCATION CENTER
A PROGRAM OF THE VIETNAM VETERANS MEMORIAL FUND
FOUNDERS OF THE WALL

GREAT BEND, KS

MAY 11-14 2023 | VETERAN'S MEMORIAL PARK
SPECIAL THANKS TO THE DOROTHY MORRISON FOUNDATION & GREAT BEND FOUNDATION

[Find More on Facebook](#)

May 10-14, 2023
The Wall That Heals will be available for viewing 24 hours a day starting Thursday, May 11 and closes at 2 p.m. on Sunday, May 14.
Free Admission
**Al Burns Field, Veterans Memorial Park
17th St. Terrace, Great Bend, KS**

ABOUT THE WALL THAT HEALS...

The Wall That Heals exhibit features a three-quarter scale replica of the Vietnam Veterans Memorial in Washington, D.C. The replica is 375 feet in length and stands 7.5 feet high at its tallest point. Visitors experience The Wall rising above them as they walk towards the apex, a key feature of the design of The Wall in D.C.

Like the original Memorial, The Wall That Heals is erected in a chevron shape and visitors can do name rubbings of individual service members' names on The Wall. The replica is constructed of Avonite, a synthetic granite, and its 140 numbered panels are supported by an aluminum frame. Machine engraving of the more than 58,000 names along with modern LED lighting provide readability of The Wall day and night.

As on The Wall in D.C., the names on The Wall That Heals are listed by day of casualty. Beginning at the center/apex, the names start on the East Wall (right-hand side) work their way out to the end of that wing, pick up again at the far end of the West Wall (left-hand side) and work their way back into the center/apex, joining the beginning and end of the conflict at the center.

[LEARN MORE](#)

HONOR THEIR SACRIFICE THROUGH THE "IN MEMORY" PROGRAM...

Since the Vietnam War ended, thousands of Vietnam veterans have suffered each year due to Agent Orange exposure, PTSD/suicide, cancer, and other causes related to their service. The Vietnam Veterans Memorial Fund's In Memory program honors those who returned March 29, 2023, is the National deadline for applications to be honored in the VVMF June 2023 In Memory ceremony in Washington D.C. Applicants after that date will be honored in the 2024 ceremony.
[Apply For In Memory Program](#)

[APPLY FOR IN MEMORY PROGRAM](#)

TENTATIVE SCHEDULE...

To schedule an educational tour, contact David Meter at davidmeter2@gmail.com

Tuesday, May 9
The Wall That Heals arrives in Great Bend by a motorcade of 150-200 motorcycles escorting the semi-trailer into town around 2:30pm. The motorcade will be headed north on Main Street and proceeding west on 24th Street toward Al Burns Field at Veterans Memorial Park to make its final stop for the week. We ask everyone to join us on Main Street or 24th Street waving your flags and wearing red, white and blue to show your patriotism and give these Vet's the Welcome Home they deserved

Facebook Event Page

https://www.facebook.com/events/5738124122975089/?active_tab=discussion

Created and helped spread the word of details of the event.

Coins Printed for Recognition

250 were printed to give specifically to Vietnam Veterans to say THANK YOU for their service.



Committee & Volunteer Tshirts

Having bright Yellow shirts helped those who needed help know who to ask!
We had volunteers come from an hour away just to help with this event.
Over 140 people helped - the picture below is the planning committee.



Photos of Volunteers Working & the Beauty of the Wall



Escort into Town

Claflin, Hoisington & Great Bend all had a total of 2,000 kids and adults welcoming the Wall that Heals! It was escorted into town and was honored all through each community. The kids at Central Plains Elementary closed school and bussed everyone to Claflin from Holyrood to take part and honor the Wall Escort.



Social Media Plan

Our plan is to schedule posts for at least 2x per week Monday and Thursday

February 2: Overview



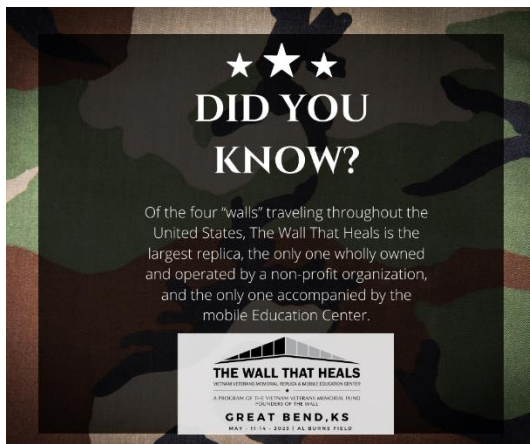
Great Bend is proud to host The Wall That Heals in our community, May 11-14, 2023.

February 6: Local Heroes



Through a simple application process, you can have your loved one honored – at no cost to you. To apply go to <https://www.vvmf.org/In-Memory-Program/> application must be received before April 8, 2023

February 9: Did you Know?



We invite you to come visit, The Wall That Heals, May 11-14, 2023 at Al Burns Field in Great Bend, Kansas.

February 13: Weeklong Experience



Hosting The Wall That Heals is a weeklong Experience. Starting on Tuesday with an escort into town, to the final panel being secured in the trailer on Sunday it takes hundreds of Volunteers to make it an amazing experience for the thousands of visitors that come to see The Wall.

February 16: Did you Know?



Mark your Calendar to come see The Wall That Heals at Al Burns Field May 11-14, 2023.

February 20: Committees



Our amazing Committee members have put in countless hours to bring The Wall That Heals to Great Bend. Be on the lookout for ways to get involved coming soon at Exploregreatbend on Facebook and at exploregreatbend.com/wallthathealsgbks

February 23: Local Heroes



Through a simple application process, you can have your loved one honored – at no cost to you. To apply go to <https://www.vvmf.org/In-Memory-Program/> application must be received before April 8, 2023

February 27: Did you know?



Our Amazing Committee spent hours looking for the exact location that would be perfect for The Wall That Heals.

March 2: Length of The Wall



Be sure to check out The Wall the Heals at exploregreatbend.com/wallthathealsgbks for more information and how to get involved. May 11-14, 2023, at Al Burns Field, Great Bend, KS.

March 6: Height of The Wall



The Wall That Heals will be open 24 hours a day from May 11-14, 2023, at Al Burns Field in Great Bend, Kansas

March 9: Honor Parade



Upon arrival of The Wall there will be a Parade and escort the Semi and Trailer, this provides an opportunity for a homecoming many veterans never received – a moment for the community to rally roadside and welcome its hero's home.

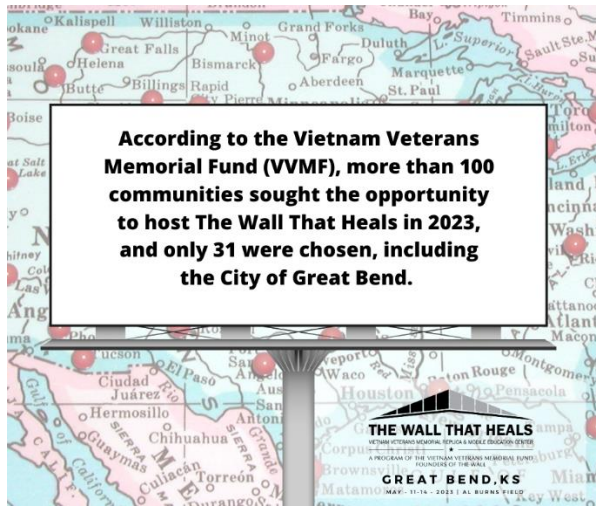
Contact Chris Kruger at chrisk/53@gmail.com for more information on being apart of the

March 13: Trailer and Semi



Truck Drivers donate their time and trucks to drive the trailer from City to City. Make sure to check out The Wall That Heals in Great Bend on May 11-14, 2023.

March 16:



We are so Proud to be one of the 31 Cities in the US to Host The Wall That Heals in 2023. Special Thanks to Dorothy Morrison Foundation, The Great Bend Foundations for helping bring The Wall to Great Bend on May 11-14, 2023.

March 20: Education Center



The mobile Education Center has several exhibits and displays on both of its sides. There is a timeline of The War and The Wall, a monitor to display our Hometown Heroes name and photo from nearby communities, In Memory plaque and Women's Memorial to name a few.

March 23: Welcome Tent:



Our amazing Volunteers will be ready to help you answer any questions you may have about The Wall and assist you in finding names on May 11-14, 2023.

March 27: Did you Know?



Stop by The Wall That Heals in Great Bend May 11-14, 2023 and speak with any of the amazing volunteer or VVMF Staff to learn more information about the Veterans of Vietnam.

March 29: 50th Anniversary of last American to Leave:



March 29th of 2023 marks the 50th Anniversary of the removal of our combat troops from Vietnam. Make sure you check out The Wall That Heals, May 11-14, 2023, at Al Burns Field in Great Bend, KS.

April 3



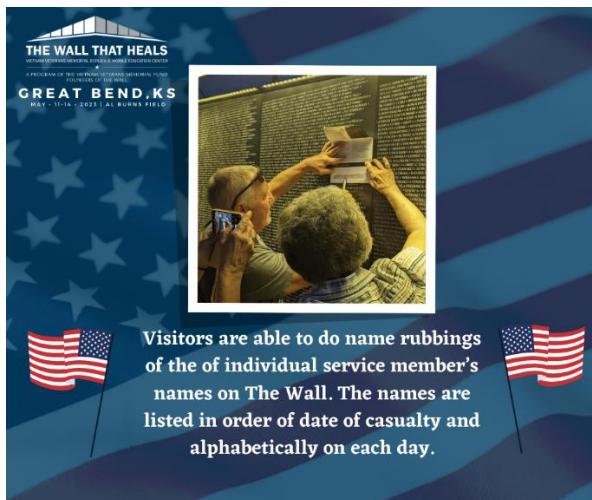
Bringing The Wall home to communities throughout our country allows the souls enshrined on the Memorial to exist once more among family and friends in the peace and comfort of familiar surroundings. The traveling exhibit provides thousands of veterans who have been unable to cope with the prospect of facing The Wall to find the strength and courage to do so within their own communities, thus allowing the healing process to begin. Join us in Great Bend May 11-14, 2023.

April 6



Join us for the Escort Parade into town on May 9th!

April 10



The Vietnam Veterans Memorial Fund provides the paper and pencil for you to take a rubbing of any of the names off The Wall That Heals. Special Thanks to Dorothy Morrison Foundation, The Great Bend Foundation for finding funds to bring The Wall to Great Bend, KS.

April 13



Volunteer support is a vital part of a successful display of The Wall That Heals. Volunteering is a valued part of The Wall That Heals experience, a rewarding way for members of your community to be engaged, show their support, and honor those who served. Head over to www.signupgenius.com to sign up for time slots when we will be needing Volunteer.

April 17

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GREAT BEND, KS
MAY • 11-14 • 2023 | AL BURNS FIELD

FREE ADMISSION
OPEN 24 HOURS
GROUP TOURS
SCHOOL TOURS
CLOSING SUNDAY 2PM

Where: Al Burns Field
Veteran Memorial Park Great Bend, KS 67530
When: May 11-14, 2023

For more information go to: exploregreatbend.com/wallthathealsgbks or Facebook at ExploreGreatBend

The Wall That Heals is less than a month away from being in Great Bend and we couldn't be more excited to host. Save the date May 11-14, 2023.

April 20

58,281 NAMES ON THE WALL
1,500 SERVICE MEMBERS UNACCOUNTED FOR FROM THE VIETNAM WAR
8 WOMEN ON THE WALL
375 ft. LENGTH OF THE WALL THAT HEALS
700 CITIES TWTH HAS VISITED
22 YRS., **9** MONTHS AVERAGE AGE OF SERVICE MEMBERS ON THE WALL
15 AGE OF THE YOUNGEST SERVICE MEMBER ON THE WALL
400,000+ ITEMS LEFT AT THE WALL
42 SETS OF BROTHERS AND SONS ON THE WALL
3 SETS OF FATHERS AND SONS ON THE WALL
246 MOST CASUALTY DEATHS FOR ONE DAY (JANUARY 31, 1968)

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VIETNAM VETERANS MEMORIAL FUND MISSION
To honor and preserve the legacy of service in American and educate all generations about the impact of the Vietnam War and era. We **honor** the service of all, **preserve** the memory of those who died during the war and since returning home, and **educate** all generations about the lasting impact of the war.

Special thanks to the Dorothy Morrison Foundation and the Great Bend Foundation for helping fund this project for Great Bend.

April 24

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GREAT BEND, KS
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The Wall That Heals
May 11-14, 2023
Great Bend, Kansas
Al Burns Field at
Veteran's Memorial Park

This Vietnam Memorial Replica will help many soldiers and families heal from the painful memories of The Vietnam War.

April 27

THE WALL THAT HEALS
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GREAT BEND, KS
MAY 11-14, 2023 | AL BURNS FIELD

Tours

- **Tours Include:**
- History of Wall and Mobile Education Center
- **Cost:** Guided Tours are Free
- **Reservations:** We require reservations for Guided tours
- **Group Size:** We can Accommodate up to 100 visitors per hour

Schedule a Tour: Please email - Name - Email or call

The Wall That Heals is open 24 hours a day Thursday through Sunday, closing at 2 pm, Sunday

Let's give our Vets the Welcome Home they deserved when they returned home from The Vietnam War. Welcome Home escort to travel down main street starting at 2:30 pm May 9, 2023

May 1

WEST PANELS
May 25, 1968 - May 5, 1975

EAST PANELS
October 21, 1967 - May 25, 1968

FINDING A NAME ON THE WALL

Names are arranged in order of date of casualty and alphabetically on each day, beginning at the center.

- Find service member's name and location on The Wall in the paper directories or digital kiosk in the mobile education center or through VVMF's The Wall app which can be downloaded at www.vvmf.org/app

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Staff will be there to help you find a name if you are looking for a specific name.

May 4

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MAY - 11-14 - 2023 | AL BURNS FIELD

Open 24 Hours a day
Admission is Free
Closes at 2p.m. Sunday May 14

It's coming soon be sure to make plans to visit The Wall in Great Bend at Al Burns Field on May 11-14, 2023.

May 8

THE WALL THAT HEALS
VIETNAM VETERANS MEMORIAL, REPUBLIC & MARBLE EDUCATION CENTER
A PROGRAM OF THE VIETNAM VETERANS MEMORIAL FUND
FOUNDER OF THE WALL

Schedule of Events

Tuesday, May 9: TWTH arrives in the afternoon with motorcycle escort

Wednesday, May 10: Set up TWTH 6pm Volunteer Orientation

Thursday, May 11-14: Exhibit is open 24 hours a day for visitors, closing Sunday at 2 p.m.

Special Events:
Thursday, May 11
• Ceremony

Sunday, May 14
• 2 p.m. - Exhibit closes; take down The Wall That Heals



Check out the Great Bend Schedule of Events for the Wall that Heals in Great Bend on May 11-14, 2023.

May 11:

Special Thanks

to the Dorothy Morrison Foundation,
Great Bend Foundation,
American Legion Post 180,
VFW Post 3111, and
The City of Great Bend
for Hosting The Wall That Heals

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GREAT BEND, KS
MAY - 11-14 - 2023 | AL BURNS FIELD

We could not have been able to host this wonderful tribute without the help of the Dorothy Morrison Foundation, the Great Bend Foundation and all the wonderful helpers listed and not listed. Enjoy the wall this week!